

SUMMER BOZEMAN

• communications & public relations professional •

EXPERIENCE

- 2021-Current** **YMCA of Coastal Georgia**
Director of Communications & Marketing
- Develop and oversee comprehensive communications planning for Savannah's oldest and largest area nonprofit organization and the YMCA Critz Tybee Run Fest, and implement brand consistency across 10 regional branches
 - Oversee design and production of all communication and marketing materials including print and digital advertising, brochures, newsletters, signage, website and social media content, video and other publications from concept to finished product
 - Serve as public relations spokesperson and adviser and lead writer for all branches and corporate office
- 2020-2021** **Milton J. Wood Consolidated Companies**
Communications & Marketing Specialist
- Copy writer, copy editor and brand manager for all collateral materials
 - Website content producer and manager; producer and manager of all internal and external communications; manager of all media relations; producer of quarterly company newsletter
- 2016-2020** **Visit Savannah/The Savannah Area Chamber of Commerce**
Communications Manager
- Co-create and advocate for communications strategy, including message crafting, writing and proofing of marketing materials, and crisis communications
 - Act as brand manager for the Chamber, Visit Savannah, Sports Council and Visit Tybee to ensure consistency of materials and voice across marketing platforms
 - Write engaging pitches to media, press releases, digital and website content, reports, marketing copy, weekly newsletter, talking points, editorial content and any other necessary materials for communications department
- 2011-2016** **The John S. & James L. Knight Foundation**
Community Initiatives Program Assistant - Macon
- Research potential grant projects for Community & National Initiatives program
 - Vet grant-seekers ahead of meetings with Program Director
 - Community manager for @KnightMacon social pages
- 2012-2016** **Laurie Rowe Communications**
Social Media & PR Manager
- Work with media to plan and implement press visits for various clients
 - Manage communications for clients and the agency including writing press releases and editorial, digital/social media content, and community management

ACCOMPLISHMENTS

- Published author of *Then & Now: St. Augustine* (Arcadia Publishing, 2009)
- Nominated for PR Week's 40 Under 40 2020
- Volunteer legal observer with the ACLU of Georgia; Democratic poll watcher/ballot adjudicator during 2020 Georgia audit/recount

EDUCATION

2007 • Flagler College | St. Augustine, Florida
Bachelor of Arts in Communications with emphasis on Public Relations