

brand board.

CAMINA & CO.

LOGO.

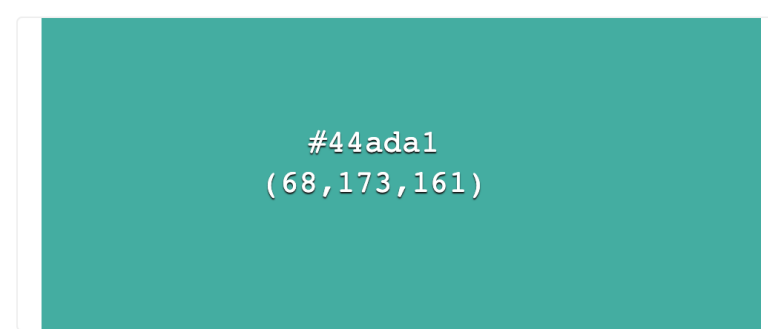


ALTERNATE LOGO.



COLORS.

#44ada1 Color Hex



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Color spaces of #44ada1

RGB	68	173	161
HSL	0.48	0.44	0.47
HSV	173°	61°	68°
CMYK	0.61	0.00	0.07 0.32
XYZ	23.7605	33.6893	38.9686
Yxy	33.6893	0.2464	0.3494
Hunter Lab	58.0425	-28.5029	0.8236
CIE-Lab	64.7152	-32.9356	-2.8337

#545564 Color Hex



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Color spaces of #545564

RGB	84	85	100
HSL	0.66	0.09	0.36
HSV	236°	16°	39°
CMYK	0.16	0.15	0.00 0.61
XYZ	9.2049	9.3019	13.3669
Yxy	9.3019	0.2888	0.2918
Hunter Lab	30.499	0.4998	-4.6359
CIE-Lab	36.5592	3.0651	-8.7808

FONTS.

**playfair display lowercase bold,
letterspacing 84.**

JOSEFIN SANS REGULAR ALL CAPS, SPACING 320.

Montserrat or Futura Light, regular.

brand inspiration.

